



## MILL EXPERIENCES



THE QUEEN'S AWARD  
FOR SUSTAINABLE  
DEVELOPMENT  
2021



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BY WARRANT TO ROYAL WARRANT  
MANUFACTURERS OF FINEST QUALITY WOOLLEN FABRIC  
FOR THE ROYAL HOUSEHOLD  
ELGIN, SCOTLAND

CASHMERE & FINE WOOLLENS  
MADE IN SCOTLAND

We have been experts in the world's finest fibres for over 225 years, crafting exquisite luxury products in our own Scottish mills. We now invite you to join us in an immersive experience at our Elgin mill, where our family business has worked with natural, renewable, biodegradable fibres since 1797. Witness the techniques our skilled craftspeople have passed down through generations to make our luxurious Cashmere and Merino Wool products and learn about our rich Scottish heritage.

At our Elgin site, the only vertical weaving mill in Scotland, you can experience some of the thirty processes involved in crafting a single scarf and learn more about the families that have shaped our business over the decades. From exploring behind the scenes of our working mill to an in-depth heritage experience and personal shopping, there is something for everyone at Johnstons of Elgin.

*More details of each Johnstons of Elgin Experience and our restaurant menus are available at [johnstonsofelgin.com](http://johnstonsofelgin.com).*



# THE DISCOVERY EXPERIENCE

ADULT £9.95 CONCESSION £6.95

Discover the processes behind our luxurious Cashmere and Merino Wool designs, from raw fibre to finished product. This immersive guided experience also explores our rich Scottish heritage.

We can accommodate groups of up to eight in the Discovery Experience. This activity includes an optional shopping consultation with a member of our retail team.

Duration: 1 hour

Daily timings: 10am, 11am, 12pm, 1pm, 2pm, 3pm



SCAN TO BOOK



# THE AFTERNOON TEA EXPERIENCE

ADULT £21.95 CONCESSION £17.95

*includes guided experience and afternoon tea*

Enjoy a traditional Afternoon Tea at Weavers Restaurant to extend your Discovery Experience. Our friendly staff will serve a selection of homemade savoury and sweet treats with a choice of speciality tea or coffee. We will schedule your afternoon tea 1 hour after your experience start time.

Daily timings: 1pm, 2pm, 3pm



SCAN TO BOOK



# THE CRAFTSMANSHIP EXPERIENCE

ADULT £19.95 CONCESSION £16.95

Discover more about our world-renowned craftsmanship and the Scottish Estates Tweeds that earned us our Royal Warrant. Includes an optional shopping consultation with a member of our retail team. We can accommodate groups of up to eight people on the Craftsmanship Experience.

Duration: 1.5 hours

Daily timings: 10:30am, 12:30pm, 2:30pm



SCAN TO BOOK

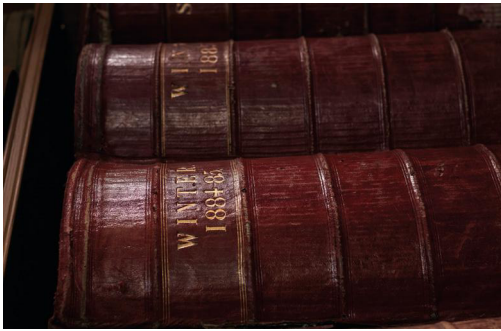


# THE ARCHIVE EXPERIENCE

ADULT *Price available on enquiry*

This exclusive experience includes a glass of prosecco on arrival and VIP access to our on-site Archive Room. Here, you will explore our 225-year history with details of key individuals and how they shaped our business. You will leave with a personalised Johnstons of Elgin Cashmere Scarf embroidered with your initials.

*Timings are flexible for this experience. To book, contact [guestexperience@johnstonsfelgin.com](mailto:guestexperience@johnstonsfelgin.com)*



# BESPOKE PERSONAL SHOPPING EXPERIENCE

**ADULT** *Price available on enquiry*

Our Bespoke Personal Shopping Experience includes light refreshments, consultation and access to our VIP dressing area. You can add a pre-shopping mill experience or meal at Weavers Restaurant.

*Timings are flexible for this experience.*

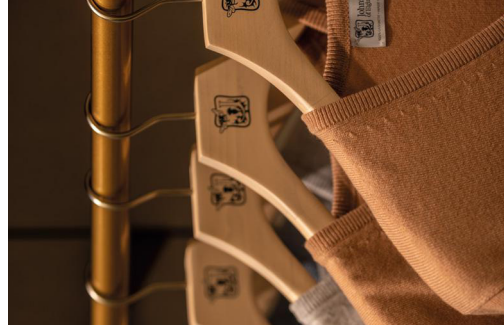
*For more details or to book, contact*

[guestexperience@johnstonsofelgin.com](mailto:guestexperience@johnstonsofelgin.com)

## GROUP BOOKINGS

Please contact us if you would like to book one of our experiences for a larger group.

For groups of more than eight, up to a maximum of 24, please contact us at [guestexperience@johnstonsofelgin.com](mailto:guestexperience@johnstonsofelgin.com)



## WEAVERS RESTAURANT

Our Five Star VisitScotland restaurant is tucked inside one of Johnstons of Elgin's oldest buildings, featuring upcycled furniture and fittings to reflect our 225-year history. Our menu includes delicious meals and home-baked treats. We are proud to serve fresh local produce in line with our ongoing commitment to sustainability, recognised by the VisitScotland Taste Our Best Award. To reduce our environmental impact, our takeaway boxes and cutlery are biodegradable, and we recycle all plastics, cardboard and paper.



## OUR ELGIN STORE

In our Elgin retail store, you can explore our latest collections, including women's, men's, and children's clothing and accessories. You can also browse our home interiors range, including Cashmere and Merino Wool blankets, throws and fabrics.

The picturesque town of Elgin lies between Aberdeen and Inverness, in the heart of malt whisky country and near the Moray coast. With a population of around 24,000, the former cathedral city has lots to offer, including a rich history, numerous distilleries and breathtaking local scenery.

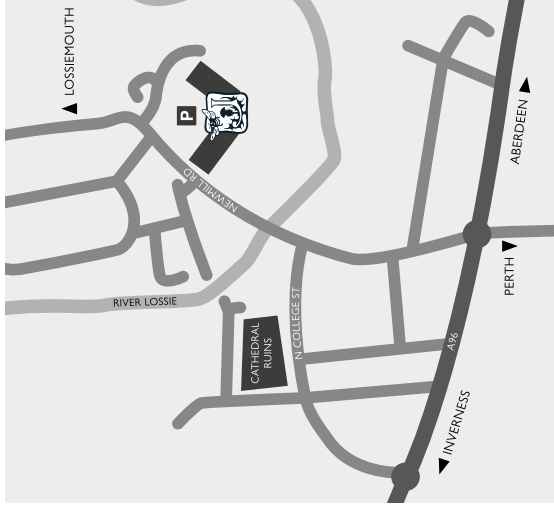
Outdoor pursuits are prevalent, with beaches nearby where you can enjoy water sports and wild swimming, and the Cairngorm Mountains are within easy driving distance for skiing and snowboarding.



## WHERE TO FIND US

Our Elgin site is within walking distance of the local bus and train stations and is signposted within the town centre.

We look forward to welcoming you in Elgin or our retail stores in Edinburgh, London, St Andrews and Hawick.





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